



**Why Canberra is Australia's top
choice for international students**

101 international students in 2020

Answering questions on education



With so many choices in Australia, students ask, **"Which city should I study in ?"** You might start by answering these questions:

- ☒ Do I prefer cities, beaches or mountains?
- ☒ Do I prefer a metro or regional location?
- ☒ How important are factors like safety, getting a good job, access to Australia's natural attractions, and the cost of living?
- ☒ How long do I want to be on a bus or train commuting each day?

Now in the age of **COVID-19**, students also ask:

- ☒ How safe was each city in the first outbreak?
- ☒ How quickly did student jobs return?
- ☒ Which schools offer healthy social distancing for face-to-face training ?

Canberra has Australia's best track record



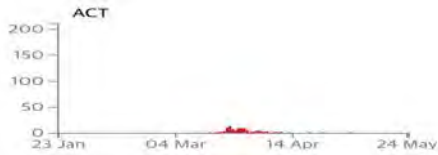
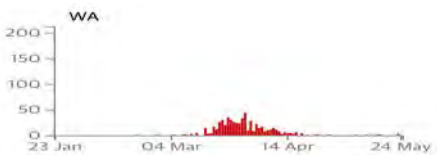
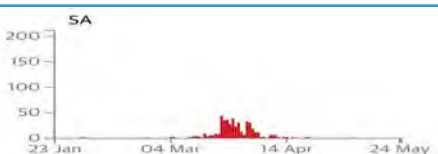

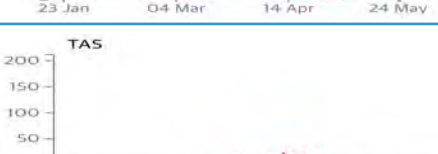
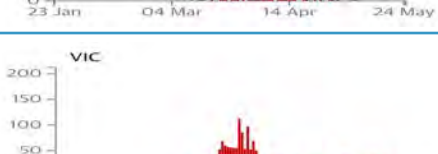
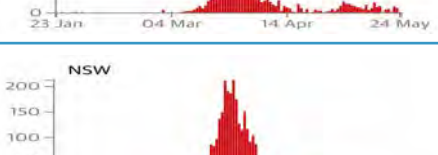
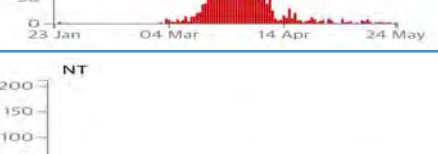
New studies from the Australian Government's Department of Health, Guardian Australia and research company Ipsos, asked students and workers to rate each Australian State and Territory in terms of safety, employment, cost of living, ease of travel and other factors deemed important to international students.

Information on each city's 'liveability' was scored in the latest *Life in Australia Index* by Ipsos. Information on each city's response to and infection rate from COVID-19 was reported by Guardian Australia on 25 May 2020.

A summary of the results is on the next page.

Canberra achieves the highest rank overall, with Australia's best scores for safety, employment, education and commuting. Canberra is one of the healthiest places in Australia to live and study, with a low COVID-19 infection and fast re-opening of the job sectors students work in (with above-average wages).

Australia's rankings for student cities

	POPULATION	FEELING SAFE	HEALTH SERVICES	AFFORDABLE HOUSING	EASE OF TRAVEL	JOB'S AVAILABLE	ACCESS TO NATURE	INDEX SCORE (ALL CRITERIA)	OVERALL RANKING	CONFIRMED COVID-19 INFECTIONS
CANBERRA	410,000	7.2	6.3	4.4	6.4	5.9	7.3	62.3	1	
PERTH	1,985,000	6.5	6.8	5.6	5.9	5.1	7.5	62.0	2	
ADELAIDE	1,306,000	6.8	6.1	5.6	5.8	4.8	7.3	61.1	3	
BRISBANE	2,280,000	6.5	6.4	5.3	4.9	5.2	7.1	60.2	4	
HOBART	206,097	7.4	5.1	4.9	5.2	4.9	8.2	59.9	5	
MELBOURNE	4,963,000	6.1	6.5	4.5	4.6	5.2	7.0	58.9	6	
SYDNEY	5,230,000	6.6	6.3	3.9	4.4	5.4	6.9	58.4	7	
DARWIN	132,045	5.4	5.3	4.6	6.0	4.9	7.3	54.1	8	

Sources:

- https://rea3.irmau.com/site/PDF/2284_1/ForgetMelbourneCanberraIsAustraliasMostLiveableCity
- <https://www.theguardian.com/australia-news/datablog/ng-interactive/2020/may/20/coronavirus-active-cases-australia-data-update-how-many-new-numbers-today-map-stats-statistics-hotspots-postcode-covid-19-deaths-death-toll>

Canberra's favourite college



After choosing to live in Canberra, your next decision is which college to study at.

We'd love to welcome you to Capital College.

New management took charge in early 2019. An ambitious transformation plan has seen significant investment made in people, systems and facilities.

The College occupies an entire floor of one of Canberra's landmark buildings adjacent to the ANU precinct. The facility has spacious classrooms with plenty of room for safe social distancing. Online training is also available.

Australian Capital College is dedicated to international student education. Applications to our College do not require evidence of financial capability at the present time, which makes it easier than ever to enroll.

Our management and IT diplomas cost a fraction of a university course, yet our faculty have deep industry experience, are easy to work with, and are deeply committed to your success.

Appendix

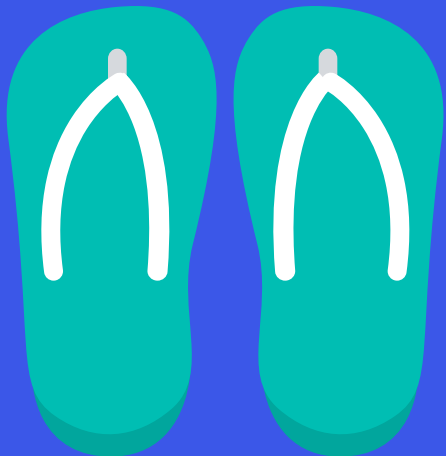
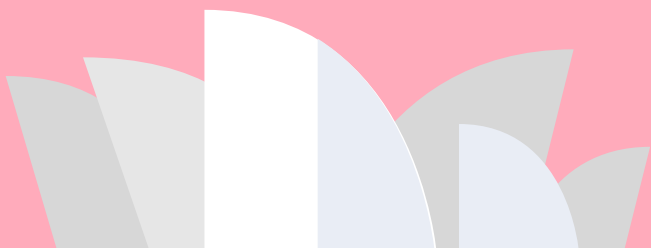
The Life in Australia Index



- 1st
- 2nd
- 3rd
- 4th
- 5th
- 6th
- 7th
- 8th

Life in Australia Index

The Life in Australia Index scores (0-100) The Life in Australia Index is a measure of Australian states' liveability. The index is created by multiplying and then summing attributes' 'importance' and 'performance' scores. This document has been adapted from its original formatting by Australian Capital College for presentation purposes. No statistics or conclusions have been changed.



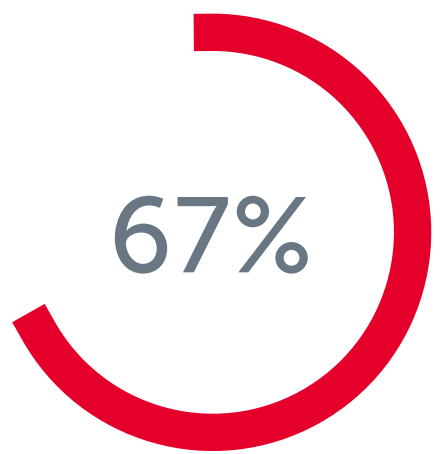
National

What's important to students?

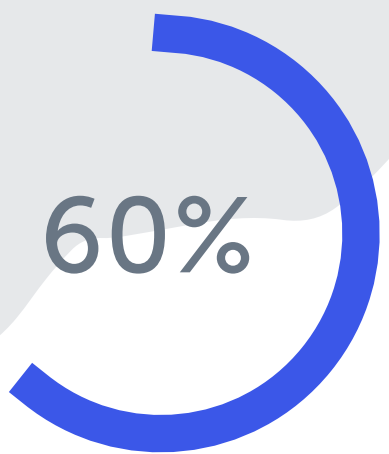
The five most important attributes Australians value include feeling safe (67%), high quality health services (60%), affordable decent housing (58%), good job prospects (41%) and reliable and efficient public transport (33%).

These top five values remain fairly consistent across major capital cities on the east coast, however, in Adelaide, Perth, Hobart and Darwin, reliable public transport is less important than access to the natural environment.

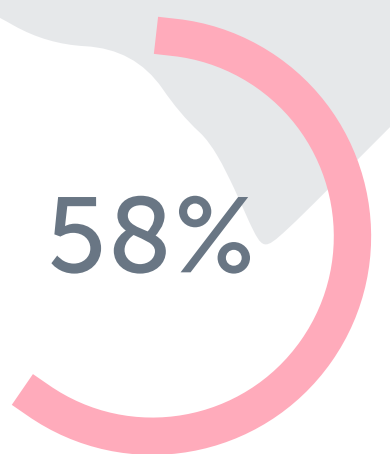
Melbourne has for many years been regarded as Australia's most liveable city, however, when it comes to how residents actually feel about where they live, Canberra comes out on top.



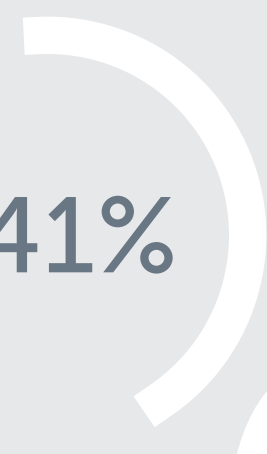
Feeling safe



High quality health services



Affordable, decent housing



Good job prospects



Reliable & efficient public transport

Appendix

Australia

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Feeling safe	67%	6.9	6.9	6.7	6.7	6.5
High quality health services	60%	6.3	6.4	6.3	6.5	6.3
Affordable decent housing	58%	5.1	5.1	4.9	5.3	4.9
Good job prospects	41%	4.6	4.9	4.7	5.2	5.0
Reliable and efficient public transport	33%	5.2	5.3	5.2	5.5	5.2
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	32%	7.4	7.5	7.4	7.4	7.4
High quality education opportunities	31%	6.3	6.4	6.3	6.4	6.3
A prosperous economy	28%	5.4	5.6	5.4	5.8	5.6
Opportunity for all	26%	5.7	5.9	5.7	5.9	5.7
A strong sense of community	26%	6.4	6.5	6.3	6.5	6.3
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	24%	6.2	6.4	6.2	6.3	6.2
Making your way to and from services such as employment, education and healthcare with relative ease	23%	6.3	6.4	6.2	6.4	6.1
A diverse range of shopping, leisure and dining experiences	19%	6.3	6.5	6.3	6.5	6.3
A lack of road congestion	18%	5.9	5.9	5.8	5.9	5.6
The ability to view and participate in sports and recreation	7%	6.9	6.9	6.8	6.9	6.8
Cultural facilities such as museums, galleries, festivals	6%	5.1	5.3	5.2	5.6	5.4
Life in Australia Index						
The Life in Australia Index is a measure of Australia's liveability. The index is created by multiplying and then summing attributes' 'importance' and 'performance' scores.						
Life in Australia Index (0-100)		59.9	61.1	59.5	61.6	59.3
Sample size		12555	6794	9392	10197	9515

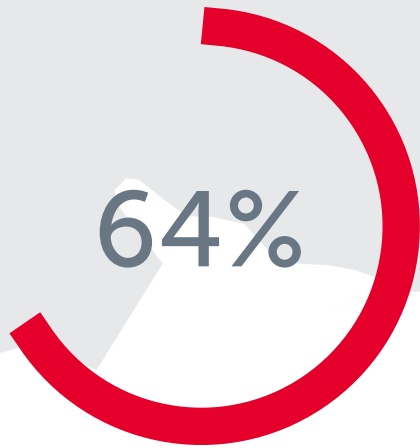
Your City | What's most important to you

1ST
MOST LIVEABLE CITY

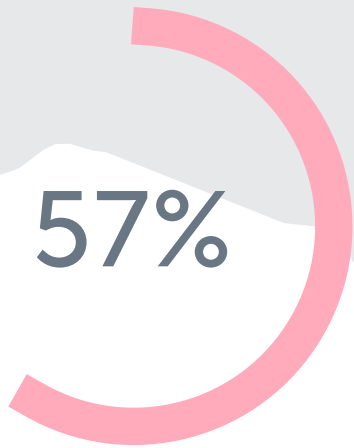
Australian Capital Territory

Melbourne has for many years been regarded as Australia's most liveable city, however, when it comes to how residents actually feel about where they live, Canberra comes out on top for the third consecutive year.

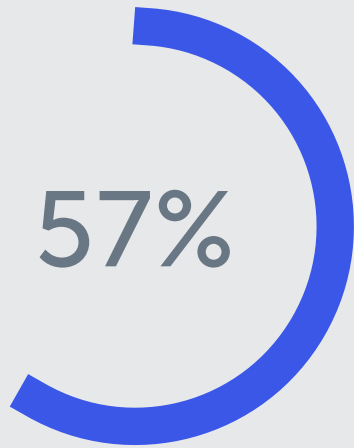
Although the feeling of Canberrans mirrors that of other states for key attributes like housing and health services, overall, they consistently feel more positive about more attributes across the board than all other states.



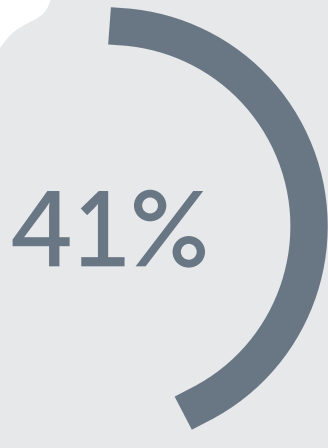
Feeling safe



Affordable,
decent housing



High quality
health services

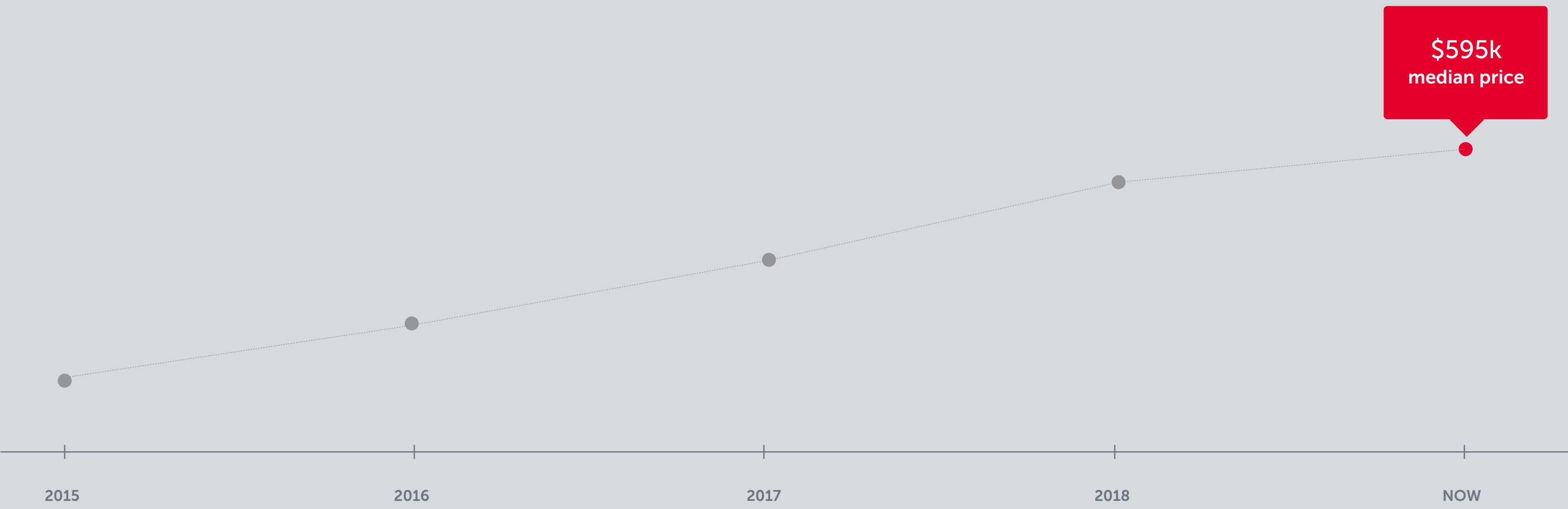
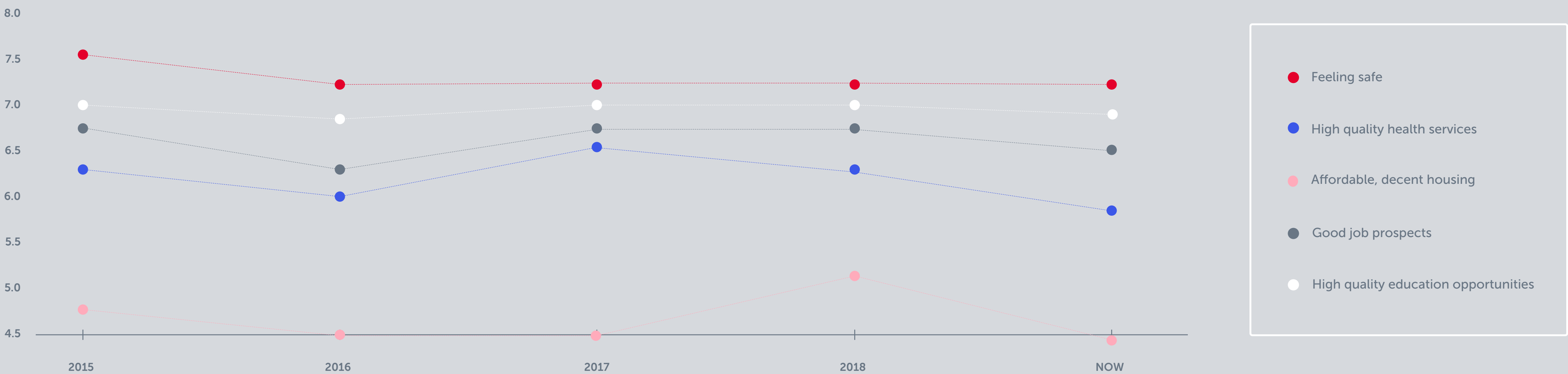


Good job prospects



High quality education
opportunities

How ACT rates living in their local area (0 poor - 10 very good)



Appendix

Australian Capital Territory

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Feeling safe	64%	7.6	7.2	7.2	7.2	7.2
High quality health services	57%	6.3	6.0	6.6	6.9	6.3
Affordable decent housing	57%	4.7	4.5	4.5	5.2	4.4
Good job prospects	41%	5.3	5.3	5.8	6.1	5.9
High quality education opportunities	38%	7.0	6.8	7.0	7.0	6.9
Reliable and efficient public transport	36%	5.2	4.8	5.4	5.8	5.4
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	35%	7.6	7.2	7.6	7.4	7.3
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	32%	7.0	6.8	6.9	7.0	6.8
Opportunity for all	27%	6.0	6.1	6.1	6.3	6.2
A prosperous economy	23%	6.0	5.8	6.4	6.6	6.3
Making your way to and from services such as employment, education and healthcare with relative ease	23%	6.8	6.5	6.7	7.0	6.7
A diverse range of shopping, leisure and dining experiences	21%	6.3	6.0	6.5	6.5	6.2
A strong sense of community	20%	6.3	6.0	6.2	6.5	6.1
A lack of road congestion	12%	7.2	6.9	6.8	7.0	6.4
Cultural facilities such as museums, galleries, festivals	11%	5.9	5.6	6.0	6.3	5.8
The ability to view and participate in sports and recreation	5%	7.1	6.1	6.9	7.1	6.6

Life in Australian Capital Territory Index

The Life in Australian Capital Territory Index is a measure of Australian Capital Territory’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

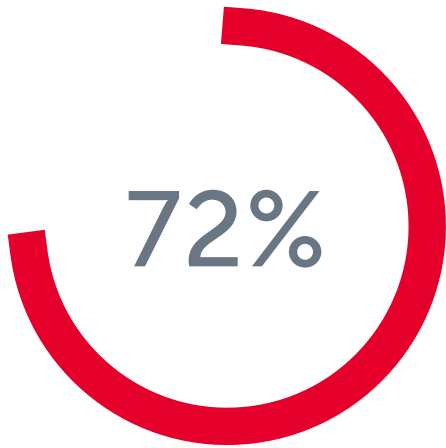
Life in Australian Capital Territory Index (0-100)	63.3	60.6	63.5	65.9	62.3
Life in Australian Capital Territory Ranking	1	7	1	1	1
Median price (all property types)	\$500,000 (JAN)	\$515,000 (JAN)	\$530,000 (JAN)	\$580,000 (JAN)	\$595,000 (MAR)
Sample size	195	111	131	171	162

Your City | What's most important to you

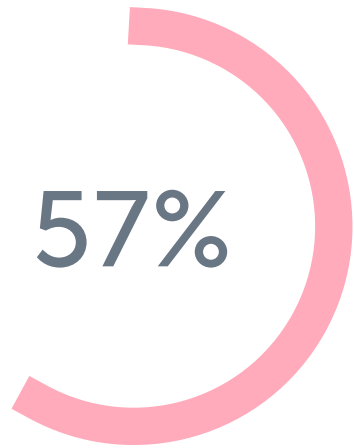
Perth

Perth has jumped two spots from 2018 to become Australia's second most liveable city in terms of resident perceptions. Perth residents ranked a prosperous economy higher on the importance scale than any other major city in Australia following the economic upturn the city has recently experienced.

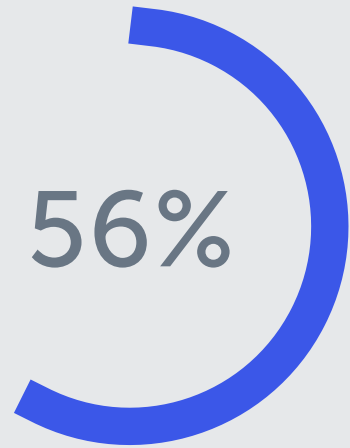
With dramatic increases in key categories including affordable decent housing, good job prospects and a prosperous economy, Perth's 2019 rating demonstrates a significant improvement in the city's market since being ranked the least livable city in the 2017.



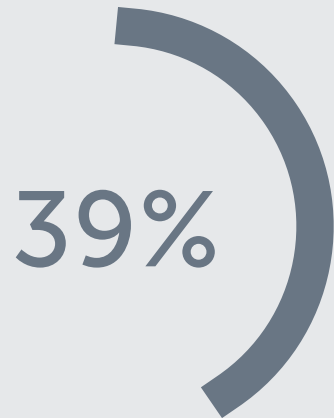
Feeling safe



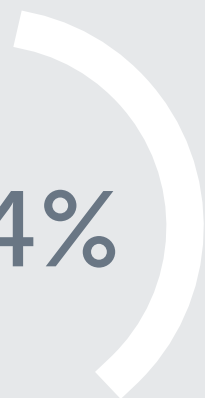
Affordable,
decent housing



High quality
health services



Good job prospects



Access to the natural
environment

How Perth rates living in their local area (0 poor - 10 very good)



Appendix

Perth

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Feeling safe	72%	6.4	6.6	6.3	6.4	6.5
Affordable decent housing	57%	4.5	5.0	4.7	5.7	5.6
High quality health services	56%	6.5	6.7	6.4	6.7	6.8
Good job prospects	39%	4.9	5.2	4.3	5.1	5.1
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	34%	7.4	7.6	7.4	7.4	7.5
A prosperous economy	33%	5.5	5.8	5.0	5.6	5.6
High quality education opportunities	33%	6.3	6.7	6.3	6.4	6.4
Reliable and efficient public transport	32%	5.9	6.0	6.0	6.3	6.2
A strong sense of community	28%	5.9	6.4	6.0	6.4	6.3
Opportunity for all	26%	5.7	6.1	5.5	5.9	5.8
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	23%	6.0	6.4	6.1	6.2	6.1
A diverse range of shopping, leisure and dining experiences	19%	6.4	6.6	6.2	6.6	6.5
Making your way to and from services such as employment, education and healthcare with relative ease	18%	6.2	6.6	6.2	6.6	6.5
A lack of road congestion	16%	5.2	5.6	5.3	6.0	5.9
The ability to view and participate in sports and recreation	7%	6.7	6.8	6.8	6.8	6.9
Cultural facilities such as museums, galleries, festivals	6%	4.6	5.3	4.8	5.2	5.2

Life in Perth Index

The Life in Perth Index is a measure of Perth’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

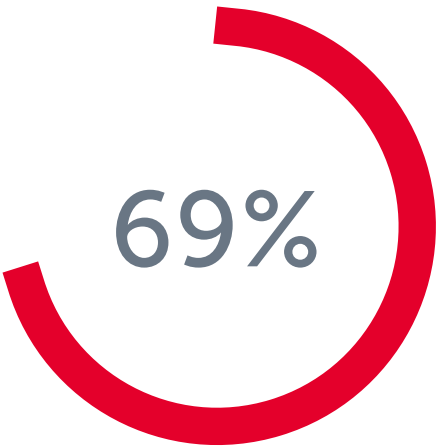
Life in Perth Index (0-100)	59.1	62.0	58.2	62.2	62.0
Life in Perth Ranking	7	4	8	4	2
Median price (all property types)	\$525,000 (JAN)	\$510,000 (JAN)	\$493,800 (JAN)	\$480,000 (JAN)	\$475,000 (MAR)
Sample size	916	491	699	769	667

Your City | What's most important to you

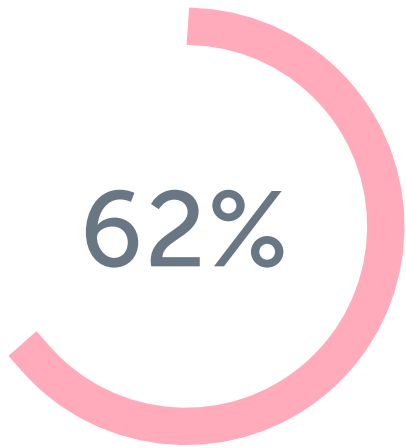
Adelaide

With a growing economy and job prospects on the rise, Adelaide has become Australia's third most liveable city. The most important attributes that Adelaide residents believe make somewhere a good place to live include feeling safe (69%), high quality health services (62%),

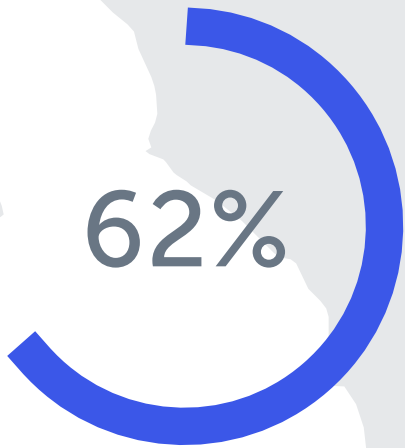
affordable decent housing (62%), good job prospects (43%) and access to the natural environment (34%). Along with Perth and Hobart, Adelaide values access to the natural environment more than reliable and efficient public transport.



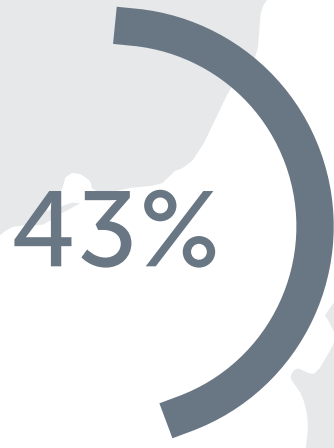
Feeling safe



Affordable,
decent housing



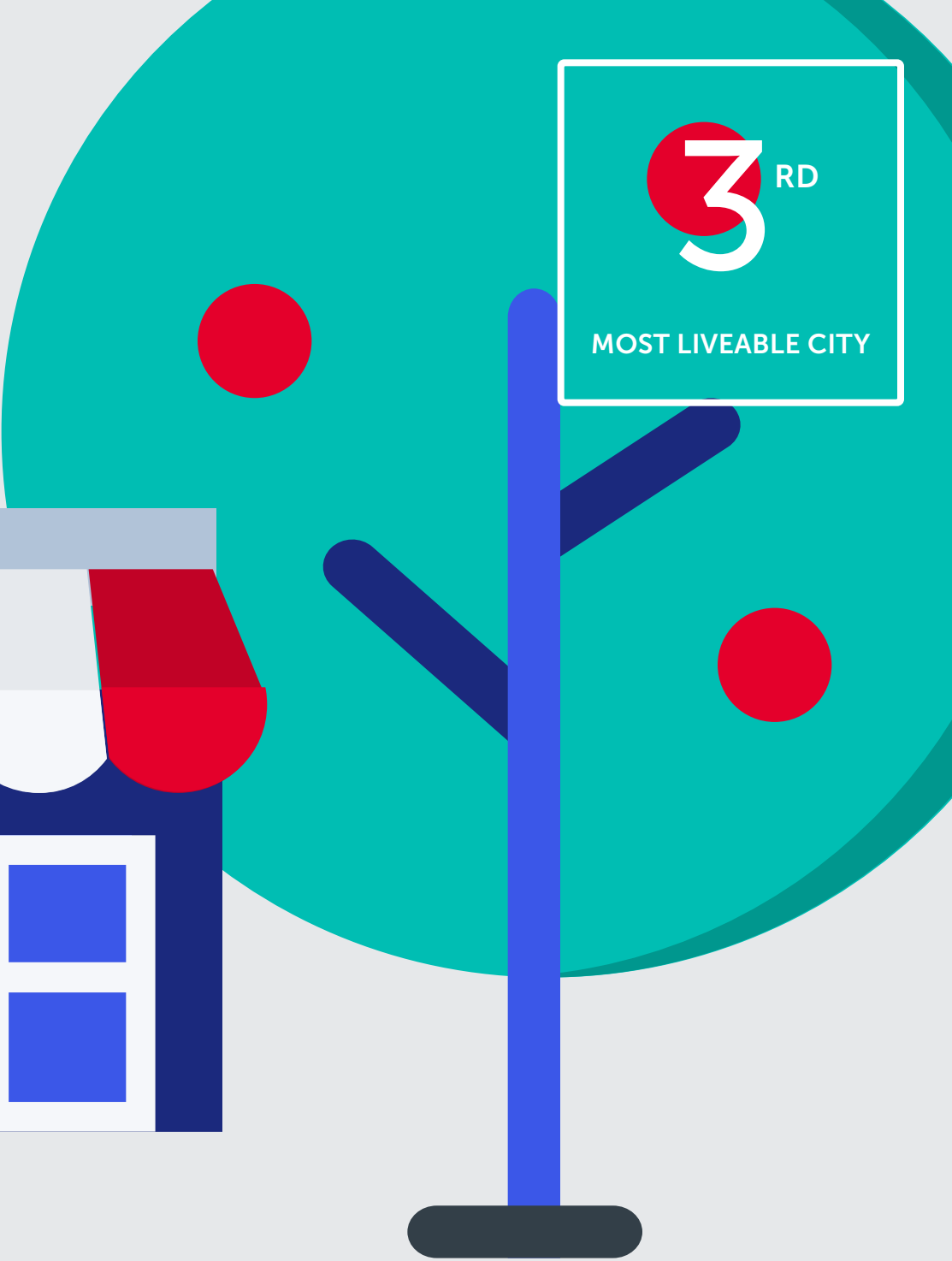
High quality
health services



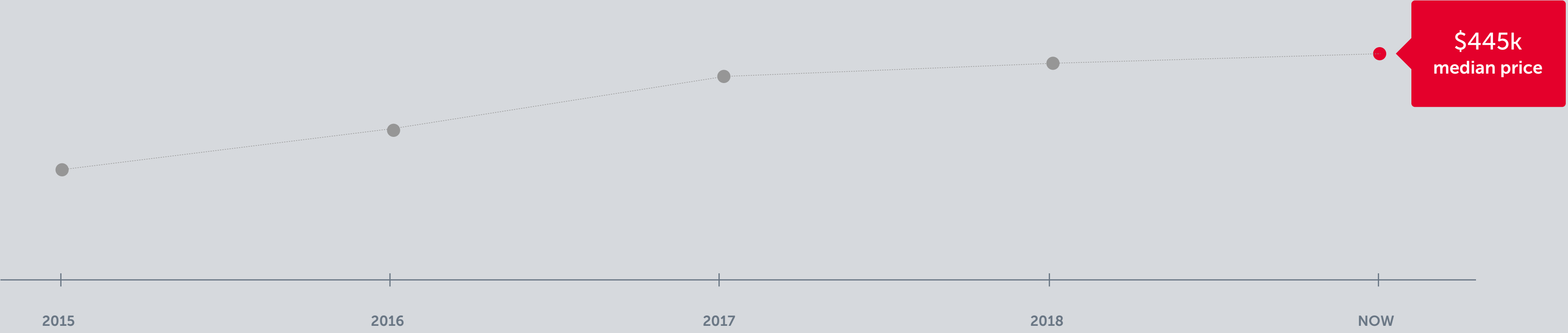
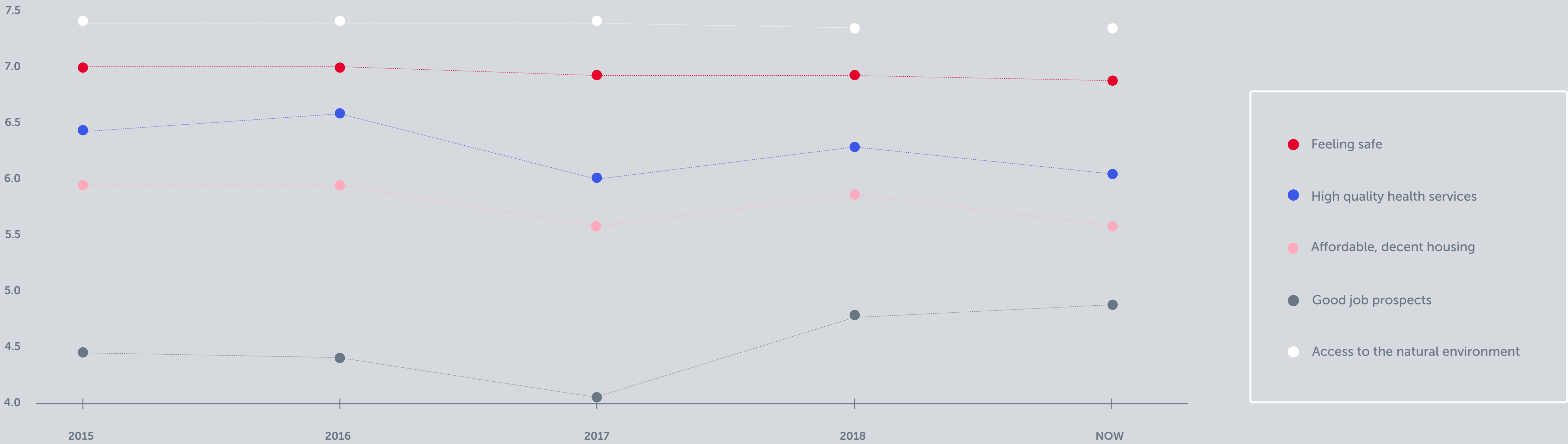
Good job prospects



Access to the natural
environment



How Adelaide rates living in their local area (0 poor - 10 very good)



Appendix

Adelaide

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Feeling safe	69%	7.0	7.0	6.9	6.9	6.8
High quality health services	62%	6.4	6.6	6.0	6.3	6.1
Affordable decent housing	62%	5.9	5.9	5.6	5.8	5.6
Good job prospects	43%	4.4	4.3	4.1	4.7	4.8
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	34%	7.4	7.4	6.1	7.3	7.3
Reliable and efficient public transport	31%	6.0	6.2	7.4	6.2	6.1
High quality education opportunities	29%	6.3	6.3	6.3	6.2	6.4
A prosperous economy	29%	5.1	5.1	4.8	5.3	5.5
Opportunity for all	26%	5.7	5.6	5.5	5.7	5.8
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	24%	6.4	6.5	6.1	6.4	6.4
A strong sense of community	22%	6.1	6.4	6.2	6.4	6.2
Making your way to and from services such as employment, education and healthcare with relative ease	21%	6.6	6.7	6.6	6.6	6.5
A diverse range of shopping, leisure and dining experiences	20%	6.8	6.8	6.6	6.7	6.6
A lack of road congestion	16%	6.1	6.2	6.2	6.2	5.8
The ability to view and participate in sports and recreation	8%	7.0	6.9	6.8	6.9	6.9
Cultural facilities such as museums, galleries, festivals	5%	5.3	5.4	5.3	5.5	5.5

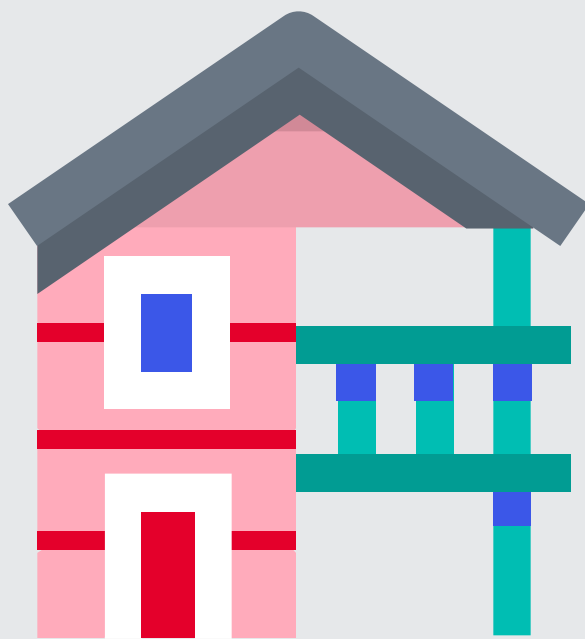
Life in Adelaide Index

The Life in Adelaide Index is a measure of Adelaide’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

Life in Adelaide Index (0-100)	61.7	62.3	60.3	61.8	61.1
Life in Adelaide Ranking	2	2	5	5	3
Median price (all property types)	\$390,000 (JAN)	\$400,000 (JAN)	\$412,500 (JAN)	\$430,000 (JAN)	\$445,000 (MAR)
Sample size	881	505	688	757	663

Your City | What's most important to you

Brisbane



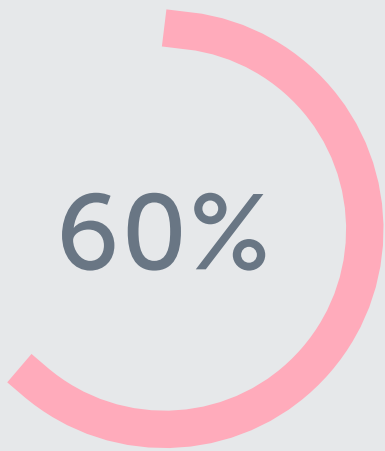
While perceptions of Brisbane's liveability remain among the highest in the country, Brisbane residents have reported significant declines within the most their important categories. The most important attributes that Brisbane residents believe make

somewhere a good place to live include feeling safe (70%), affordable decent housing (60%), high quality health services (59%), good job prospects (43%) and reliable and efficient public transport (36%).

4TH
MOST LIVEABLE CITY



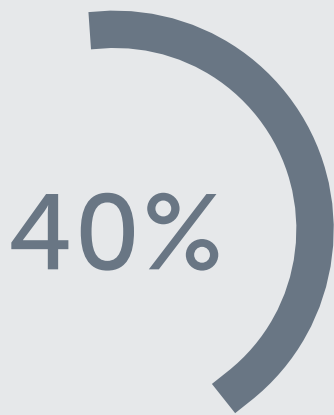
Feeling safe



Affordable,
decent housing



High quality
health services

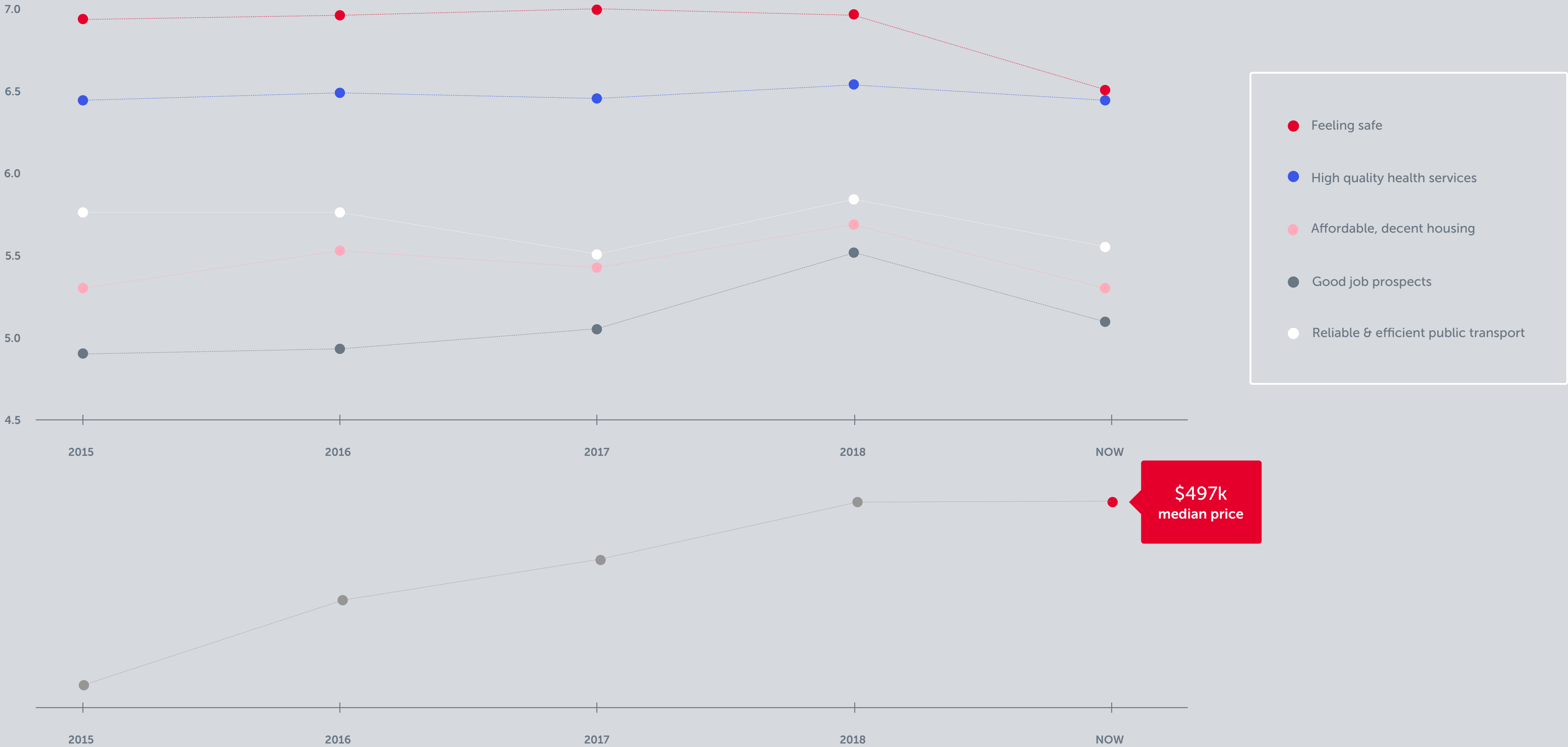


Good job prospects



Reliable & efficient
public transport

How Brisbane rates living in their local area (0 poor - 10 very good)



Appendix

Brisbane

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Feeling safe	70%	6.8	6.9	7.0	6.9	6.5
Affordable decent housing	60%	5.3	5.6	5.4	5.7	5.3
High quality health services	59%	6.4	6.5	6.4	6.6	6.4
Good job prospects	40%	4.8	4.9	5.1	5.5	5.2
Reliable and efficient public transport	36%	5.7	5.7	5.5	5.8	5.6
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	33%	7.2	7.2	7.2	7.1	7.1
High quality education opportunities	31%	6.5	6.5	6.5	6.5	6.4
A prosperous economy	27%	5.4	5.8	5.6	6.0	5.7
Opportunity for all	25%	5.8	6.0	5.9	6.1	5.9
A strong sense of community	25%	6.1	6.3	6.2	6.4	6.2
Making your way to and from services such as employment, education and healthcare with relative ease	22%	6.2	6.2	6.1	6.4	6.1
A lack of road congestion	20%	5.4	5.3	4.9	5.3	4.9
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	18%	6.1	6.3	6.3	6.3	6.2
A diverse range of shopping, leisure and dining experiences	18%	6.4	6.6	6.5	6.7	6.5
The ability to view and participate in sports and recreation	9%	6.7	6.8	6.8	6.7	6.8
Cultural facilities such as museums, galleries, festivals	6%	5.2	5.4	5.4	5.6	5.5

Life in Brisbane Index

The Life in Brisbane Index is a measure of Brisbane’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

Life in Brisbane Index (0-100)	60.3	61.6	61.0	62.8	60.2
Life in Brisbane Ranking	4	5	4	3	4
Median price (all property types)	\$450,000 (JAN)	\$463,000 (JAN)	\$480,000 (JAN)	\$495,000 (JAN)	\$497,000 (MAR)
Sample size	1371	732	1023	1118	1036

Your City | What's most important to you

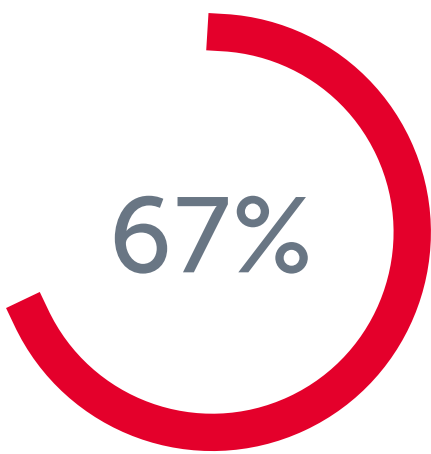
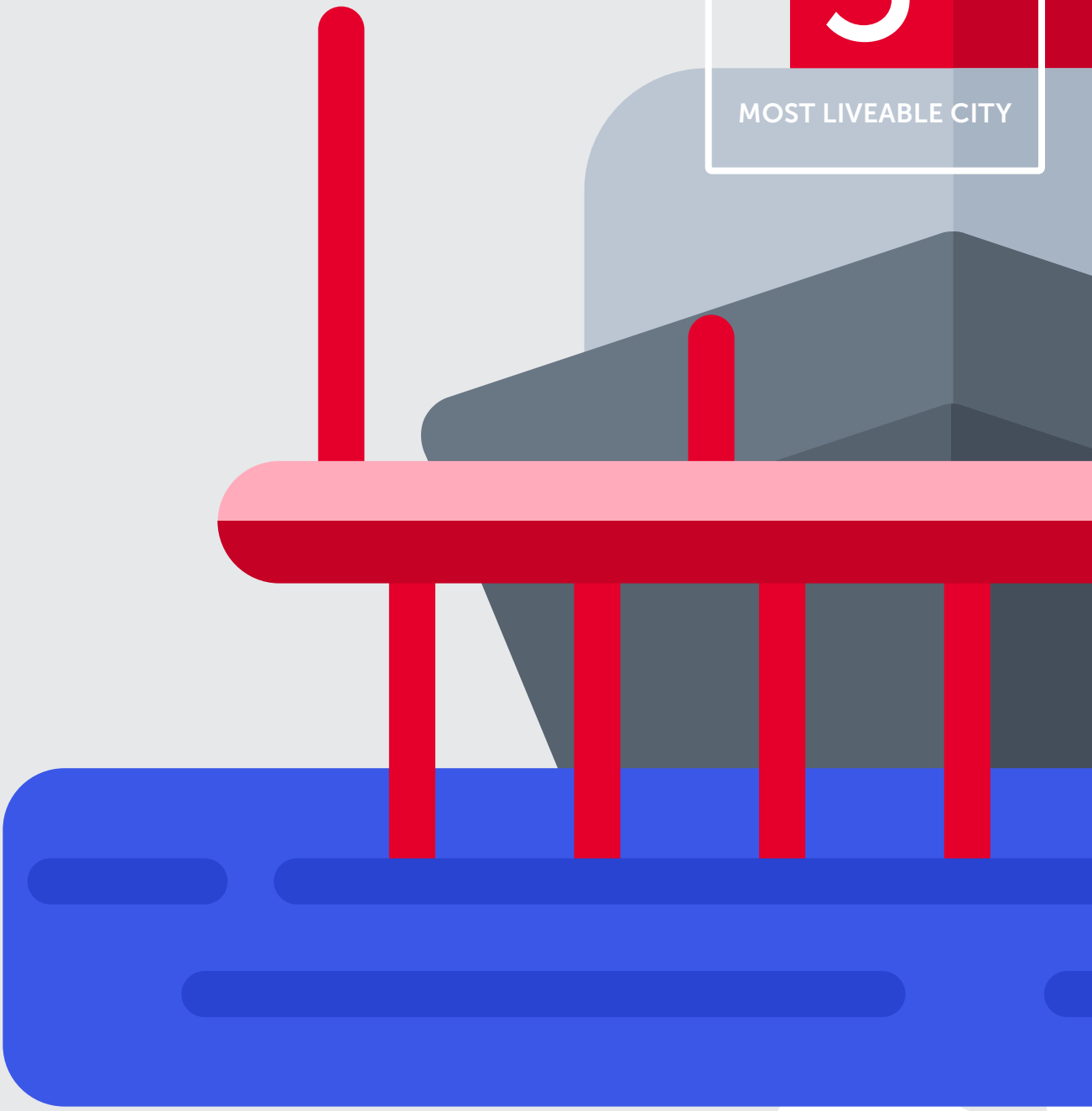
Hobart



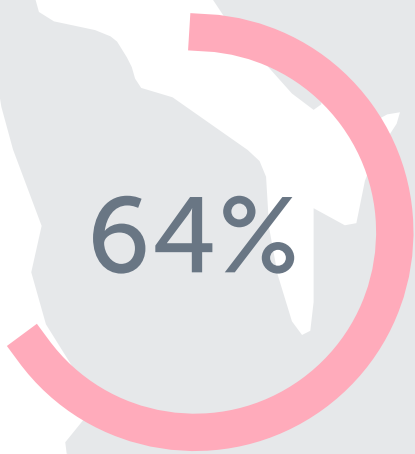
5TH
MOST LIVEABLE CITY

Hobart's housing price boom is taking its toll, with residents feeling more pessimistic about access to affordable decent housing than ever before. As a result, Hobart has slipped from second on the list of Australia's most liveable cities to fifth. With Hobart median house prices currently at peak, affordable decent housing

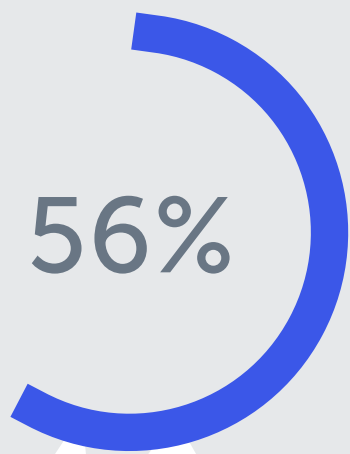
in the local community is declining. This year, the rating has seen a dramatic fall and is now the attribute Hobart residents feel least positive about. Hobart residents feel the safest where they live than any other capital cities in Australia.



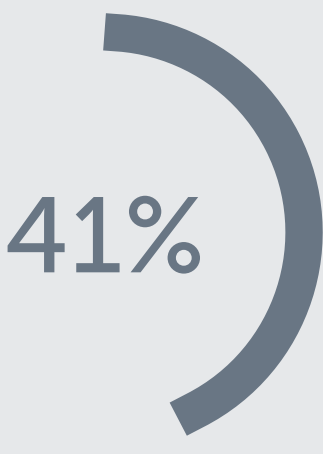
Feeling safe



Affordable,
decent housing



High quality
health services

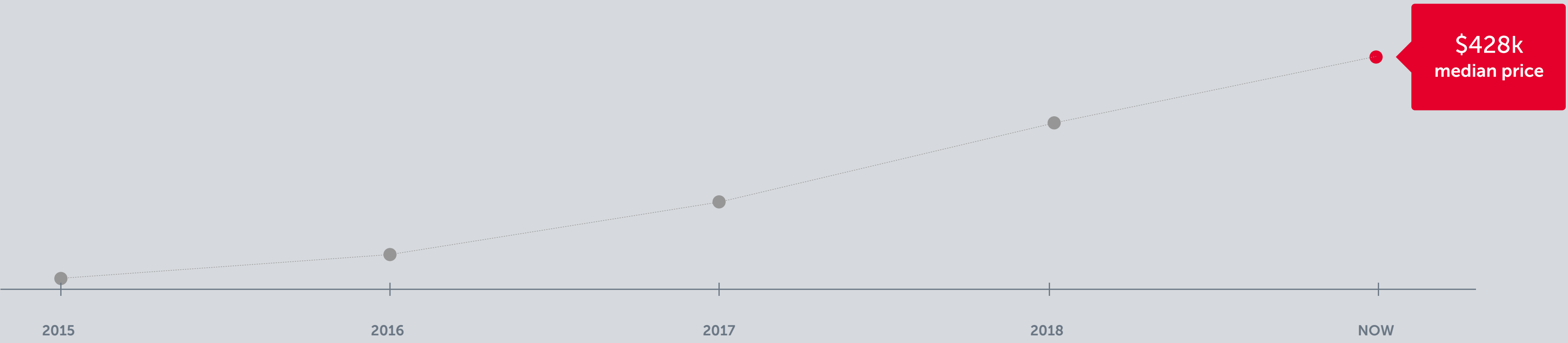
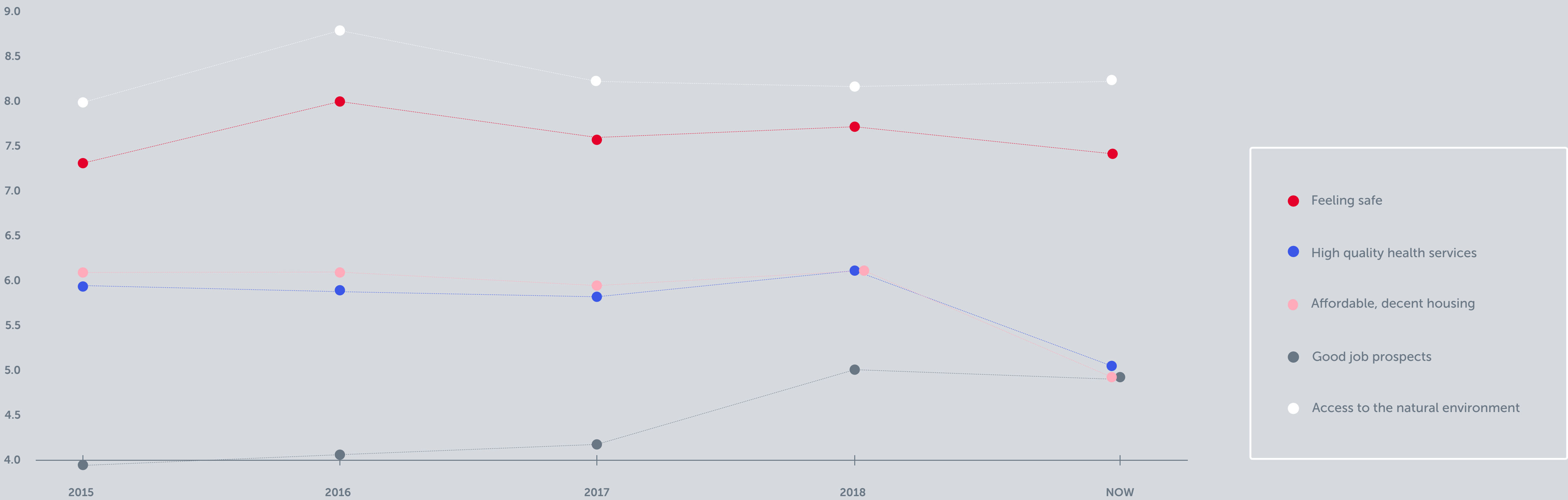


Good job prospects



Access to the natural
environment

How Hobart rates living in their local area (0 poor - 10 very good)



Appendix

Hobart

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
High quality health services	67%	5.9	5.8	5.7	6.1	5.1
Feeling safe	64%	7.3	8.0	7.6	7.7	7.4
Affordable decent housing	56%	6.1	6.1	5.9	6.1	4.9
Good job prospects	41%	3.9	4.1	4.2	5.0	4.9
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	40%	8.0	8.7	8.2	8.1	8.2
High quality education opportunities	35%	5.6	5.6	6.0	6.4	6.4
A prosperous economy	32%	4.6	4.8	4.9	5.7	5.4
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	29%	6.1	6.9	6.8	6.8	6.6
Opportunity for all	27%	5.3	5.4	6.0	6.0	6.0
Reliable and efficient public transport	23%	5.0	5.5	5.1	5.9	5.2
A strong sense of community	22%	6.6	7.1	6.6	6.8	6.5
Making your way to and from services such as employment, education and healthcare with relative ease	21%	6.3	6.7	6.5	6.8	6.2
A diverse range of shopping, leisure and dining experiences	13%	5.8	5.8	6.1	6.6	6.0
A lack of road congestion	11%	6.9	6.6	6.6	6.6	5.2
Cultural facilities such as museums, galleries, festivals	11%	5.4	5.5	5.8	6.1	6.1
The ability to view and participate in sports and recreation	6%	6.7	6.4	6.7	7.0	6.9

Life in Hobart Index

The Life in Hobart Index is a measure of Hobart’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

Life in Hobart Index (0-100)	59.9	62.7	61.5	64.8	59.9
Life in Hobart Ranking	5	1	3	2	5
Median price (all property types)	\$330,000 (JAN)	\$335,000 (JAN)	\$350,000 (JAN)	\$375,000 (JAN)	\$427,650 (JAN)
Sample size	146	90	110	130	118

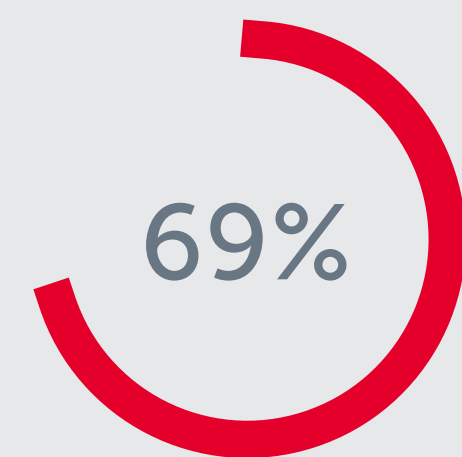
Your City | What's most important to you

Melbourne

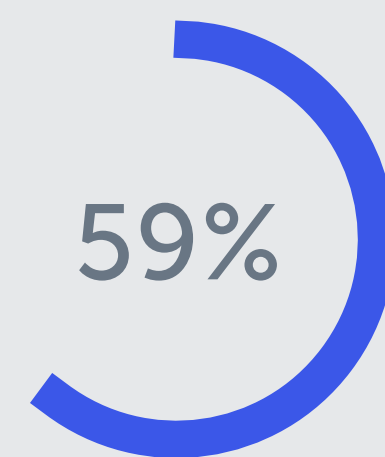
Melbourne has for many years been regarded as Australia's most liveable city, however, when it comes to how residents actually feel about where they live, Melburnians are feeling less safe than ever before despite overall crime figures falling in 2018. Well-publicised gang-

related violence and one-off attacks in major public places, like Bourke Street, may be driving fear and contributing to the perception that Melbourne isn't as safe as it was five years ago. Social cohesion has also continued to decline over the last five years.

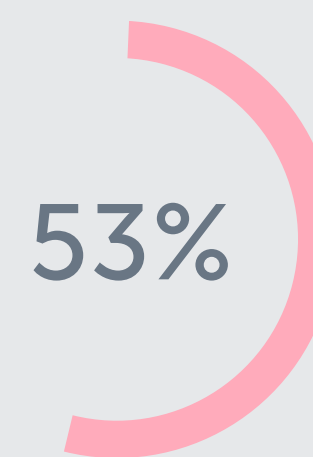
6TH
MOST LIVEABLE CITY



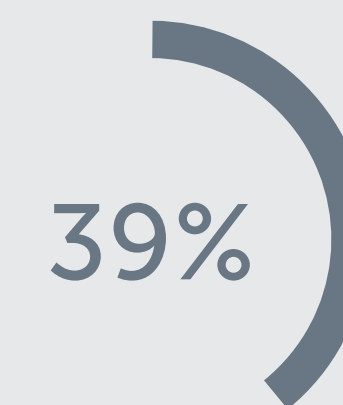
Feeling safe



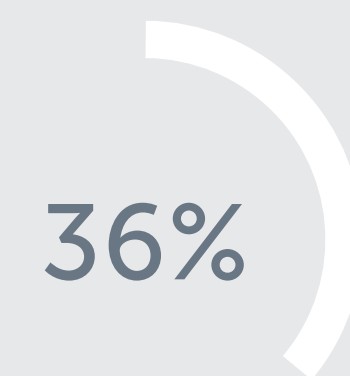
High quality
health services



Affordable,
decent housing

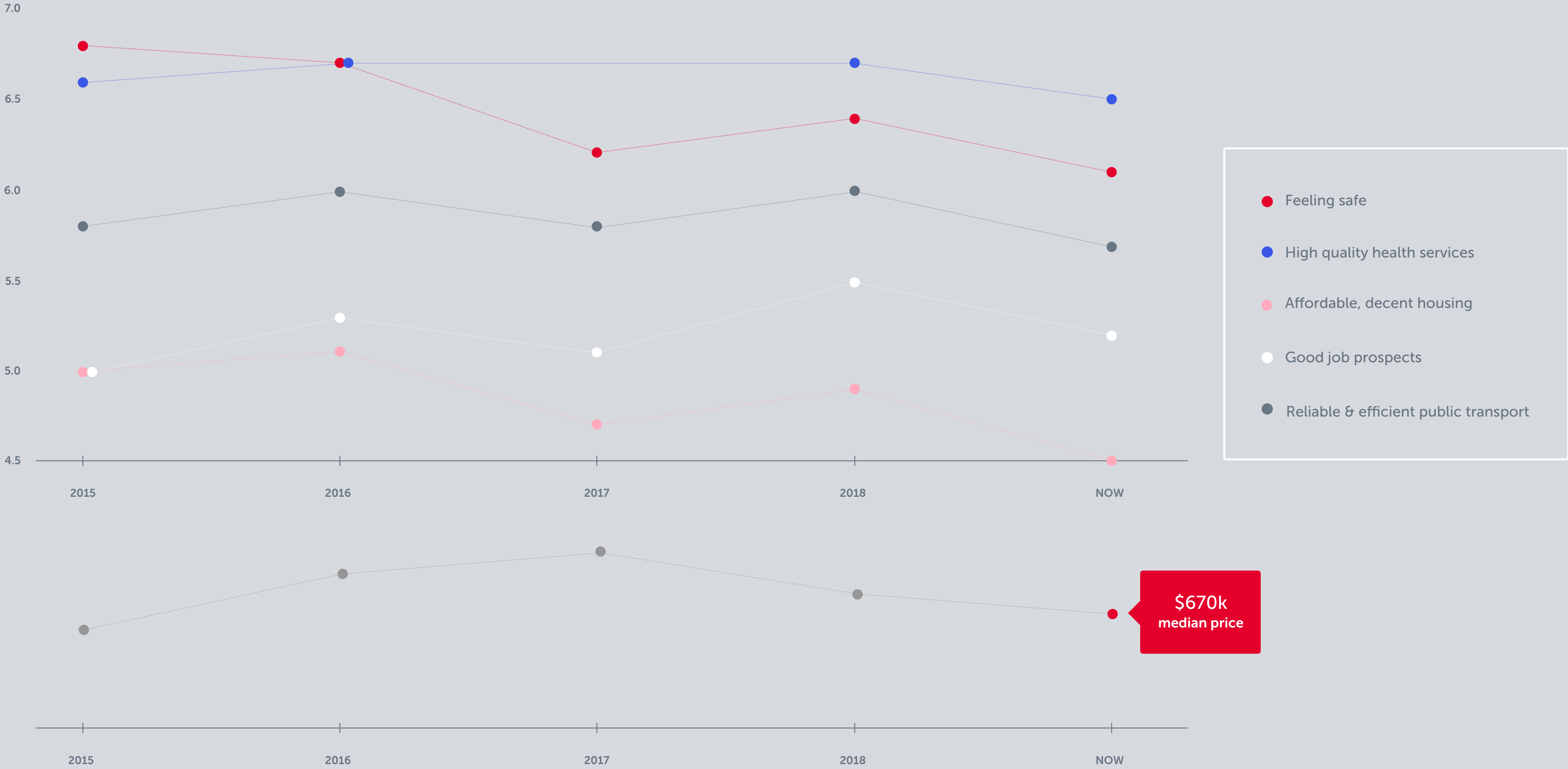


Reliable & efficient
public transport



Good job prospects

How Melburnians rate living in their local area (0 poor - 10 very good)



Appendix

Melbourne

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Feeling safe	69%	6.8	6.7	6.2	6.4	6.1
High quality health services	59%	6.6	6.7	6.5	6.7	6.5
Affordable decent housing	53%	5.0	5.1	4.7	4.9	4.5
Reliable and efficient public transport	39%	5.8	6.0	5.8	6.0	5.7
Good job prospects	36%	5.0	5.3	5.1	5.5	5.2
High quality education opportunities	32%	6.3	6.5	6.4	6.6	6.4
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	29%	7.0	7.2	7.0	7.2	7.0
A prosperous economy	28%	5.7	6.0	5.7	6.1	5.8
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	28%	6.5	6.5	6.3	6.4	6.3
Opportunity for all	25%	5.9	6.2	5.9	6.2	5.9
Making your way to and from services such as employment, education and healthcare with relative ease	24%	6.4	6.5	6.3	6.4	6.1
A strong sense of community	22%	6.3	6.4	6.2	6.3	6.1
A lack of road congestion	22%	5.1	5.2	4.9	5.0	4.6
A diverse range of shopping, leisure and dining experiences	18%	7.0	7.1	6.9	7.1	6.8
The ability to view and participate in sports and recreation	8%	7.1	7.1	6.9	7.1	7.0
Cultural facilities such as museums, galleries, festivals	7%	5.5	5.7	5.6	5.8	5.6

Life in Melbourne Index

The Life in Melbourne index is a measure of Melbourne’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

Life in Melbourne Index (0-100)	61.0	62.3	59.7	61.8	58.9
Life in Melbourne Ranking	3	3	6	6	6
Median price (all property types)	\$519,000 (JAN)	\$550,000 (JAN)	\$585,000 (JAN)	\$650,000 (JAN)	\$670,000 (MAR)
Sample size	2439	1397	1787	1896	1700

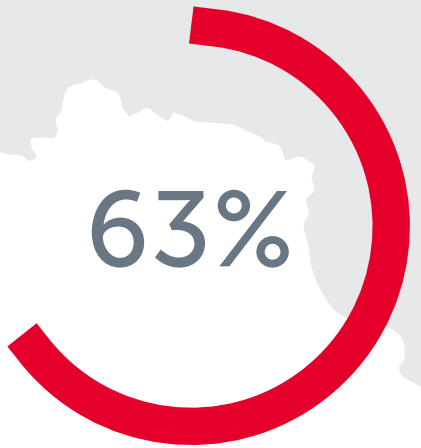
Your City | What's most important to you

Sydney

Sydney residents have ranked their city as the second most unliveable in Australia for the third year in a row. Despite 18 months of continued falling house prices, Sydneysiders feel affordable decent housing is more out

of reach than ever before. Of the sixteen attributes measured in the study, affordable decent housing in Sydney ranked the lowest nationally, showing steep decline over the last 12 months.

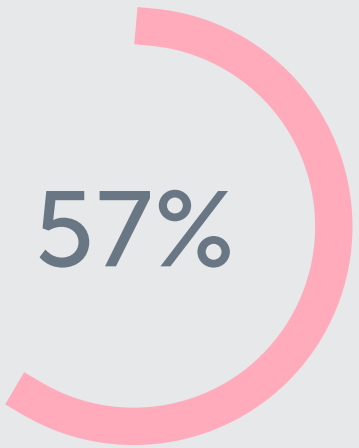
7TH
MOST LIVEABLE CITY



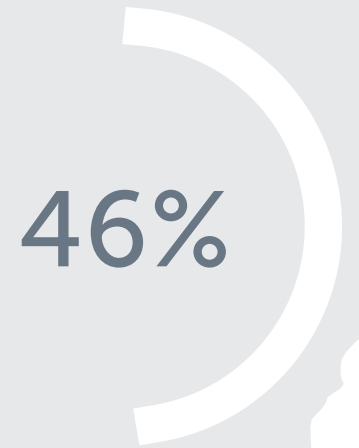
Feeling safe



High quality health services



Affordable, decent housing

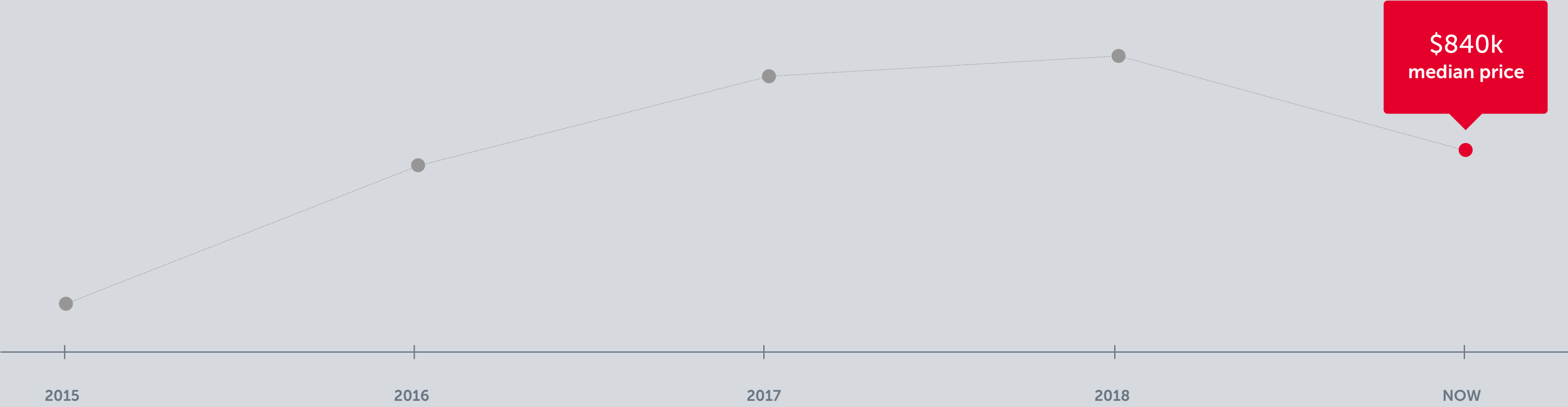
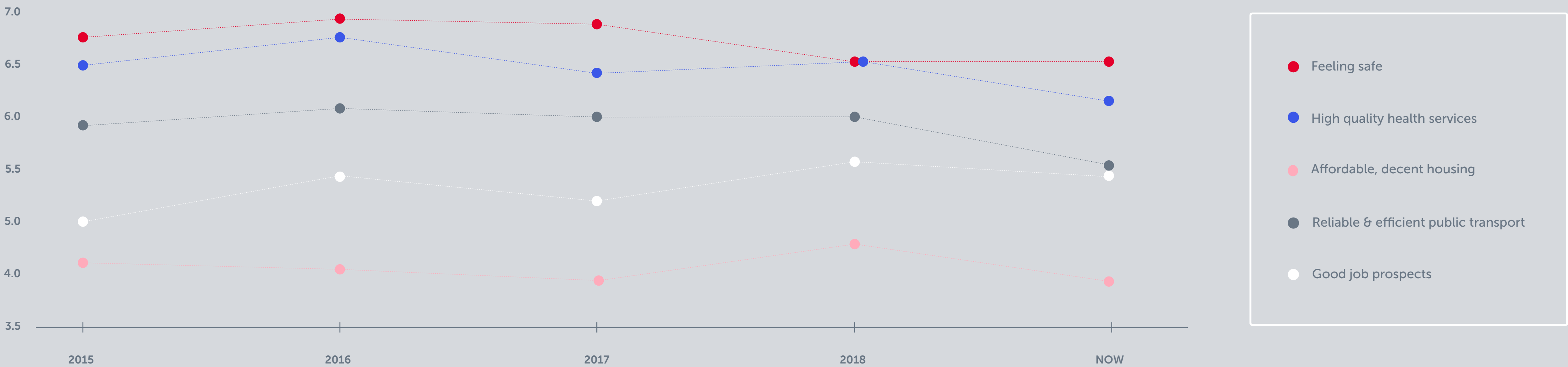


Reliable & efficient public transport



Good job prospects

How Sydney-siders rate living in their local area (0 poor - 10 very good)



Appendix

Sydney

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Feeling safe	63%	6.7	6.9	6.8	6.6	6.6
Affordable decent housing	57%	4.2	4.1	3.9	4.3	3.9
High quality health services	57%	6.5	6.7	6.4	6.6	6.3
Reliable and efficient public transport	46%	5.9	6.1	6.0	6.0	5.6
Good job prospects	36%	5.0	5.4	5.2	5.6	5.4
High quality education opportunities	31%	6.4	6.6	6.5	6.5	6.3
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	30%	7.0	7.1	7.0	6.9	6.9
A prosperous economy	28%	5.8	6.1	5.9	6.1	5.9
Opportunity for all	27%	5.8	6.1	5.9	5.9	5.8
Making your way to and from services such as employment, education and healthcare with relative ease	27%	6.2	6.4	6.2	6.2	6.0
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	25%	6.2	6.4	6.2	6.3	6.1
A strong sense of community	21%	6.1	6.4	6.2	6.2	6.1
A lack of road congestion	21%	4.5	4.7	4.5	4.6	4.4
A diverse range of shopping, leisure and dining experiences	20%	6.8	6.9	6.8	6.8	6.7
Cultural facilities such as museums, galleries, festivals	6%	5.1	5.3	5.3	5.4	5.3
The ability to view and participate in sports and recreation	5%	6.8	7.0	6.8	6.7	6.7

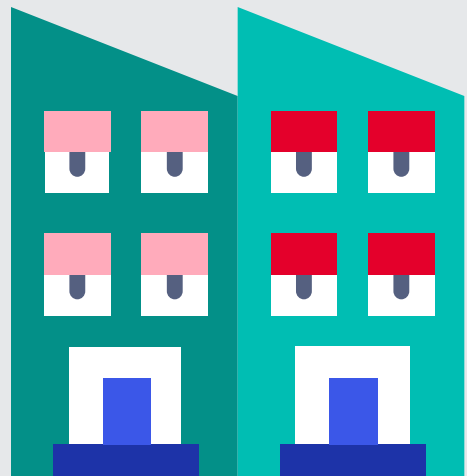
Life in Sydney Index

The Life in Sydney index is a measure of Sydney’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

Life in Sydney Index (0-100)	59.3	61.0	59.4	60.3	58.4
Life in Sydney Ranking	6	6	7	7	7
Median price (all property types)	\$658,000 (JAN)	\$751,000 (JAN)	\$810,000 (JAN)	\$865,000 (JAN)	\$840,000 (MAR)
Sample size	2277	1198	1723	1817	1612

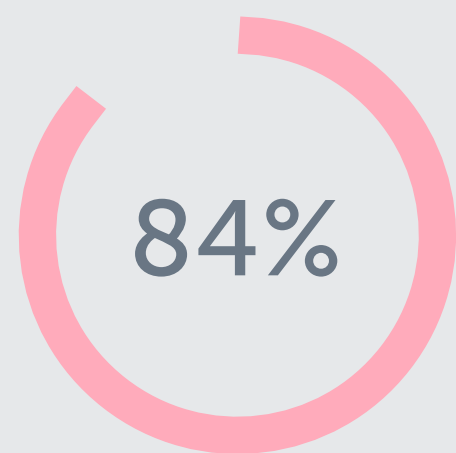
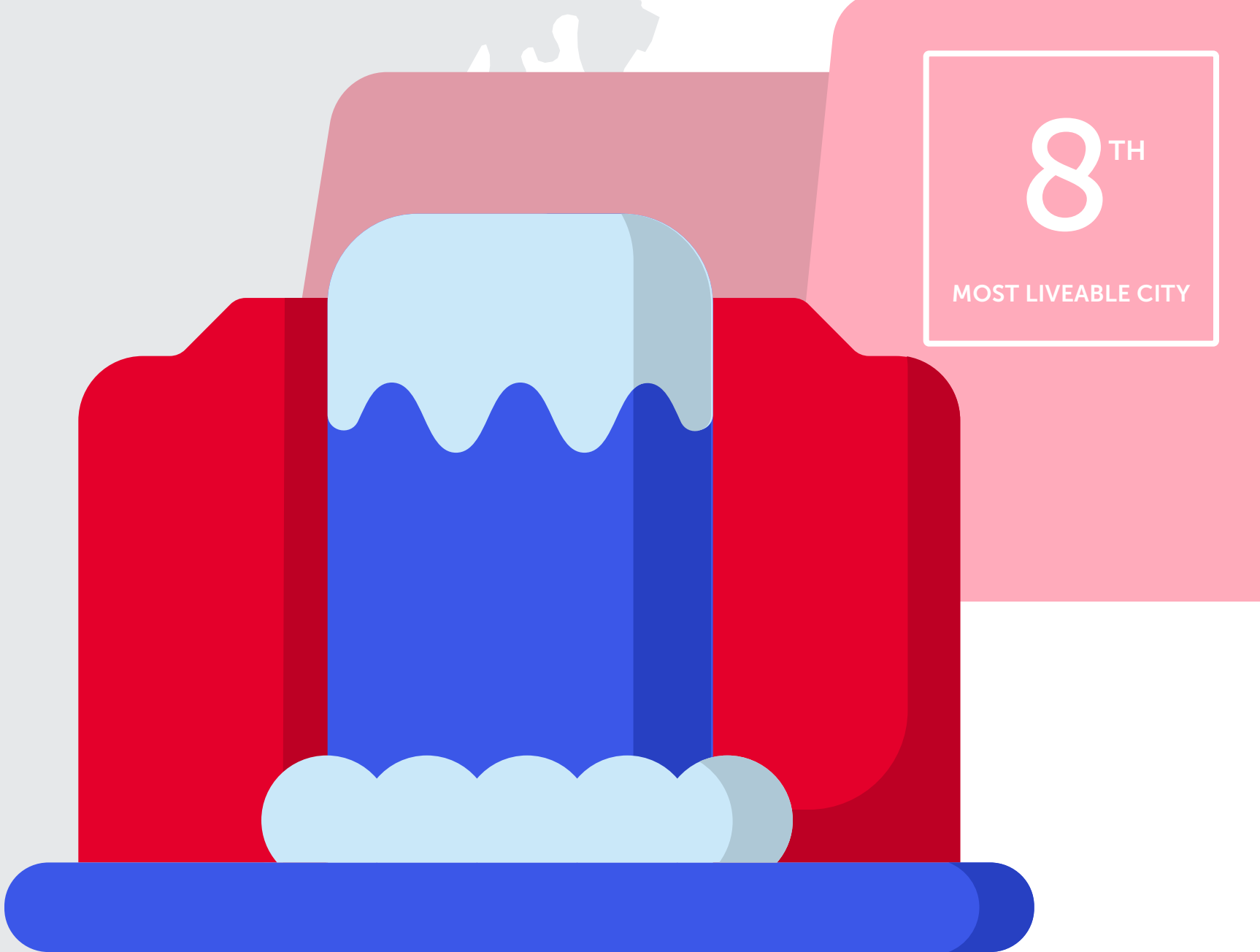
Your City | What's most important to you

Darwin

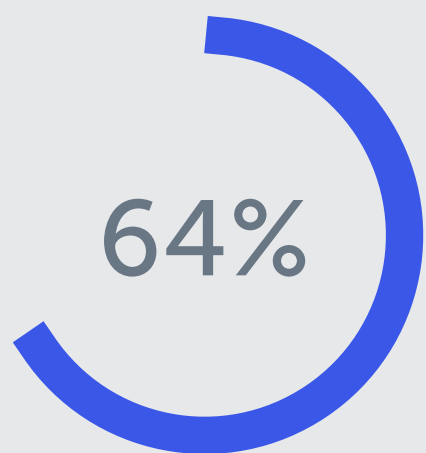


According to those that live there, Darwin is the least liveable capital city in Australia. 84% of people in Darwin ranked access to affordable decent housing in their top five most important attributes in making somewhere a good place

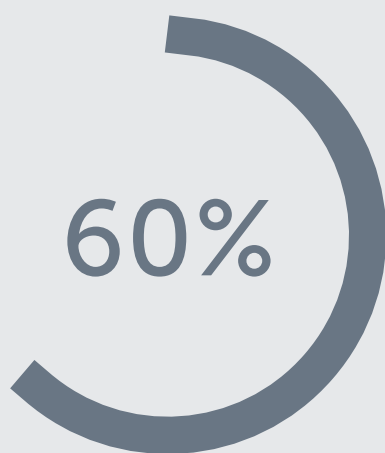
to live, but felt the city didn't deliver, despite the median price sitting at just \$442,000. Interestingly, residents were less concerned with feeling safe than any other capital city.



Affordable,
decent housing



High quality
health services



Good job prospects

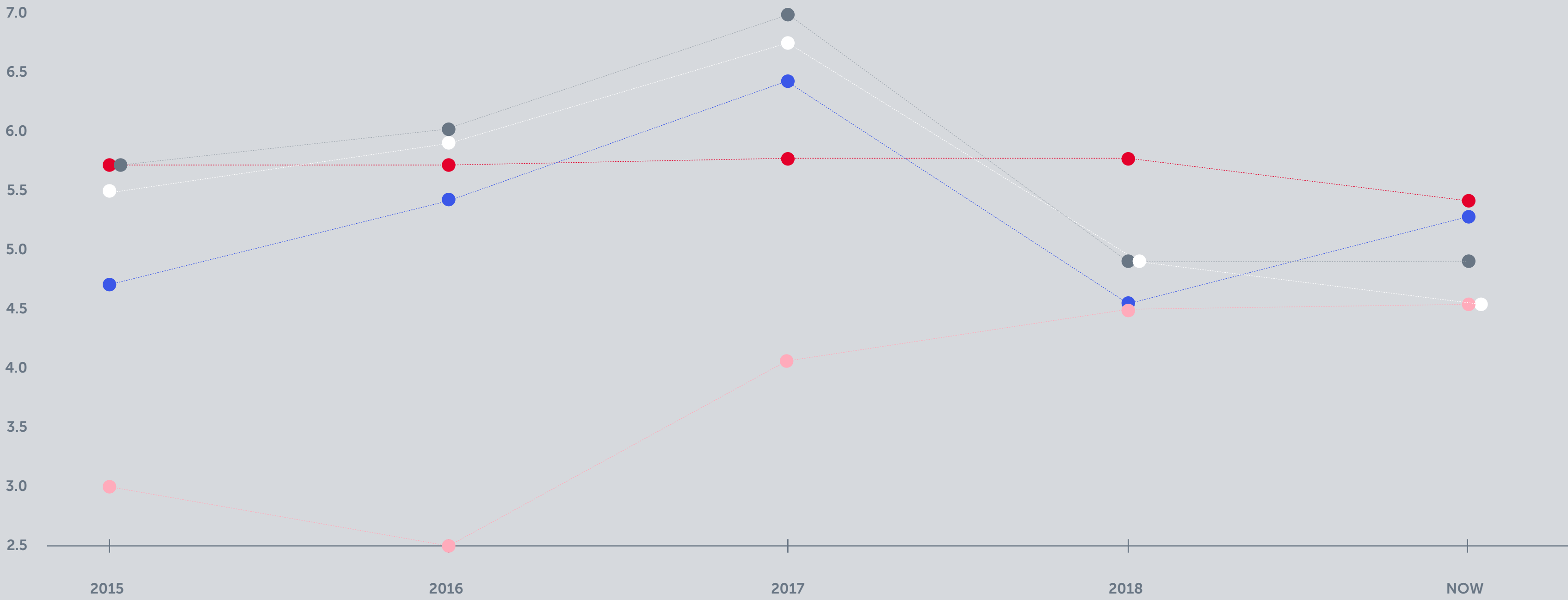


Feeling safe

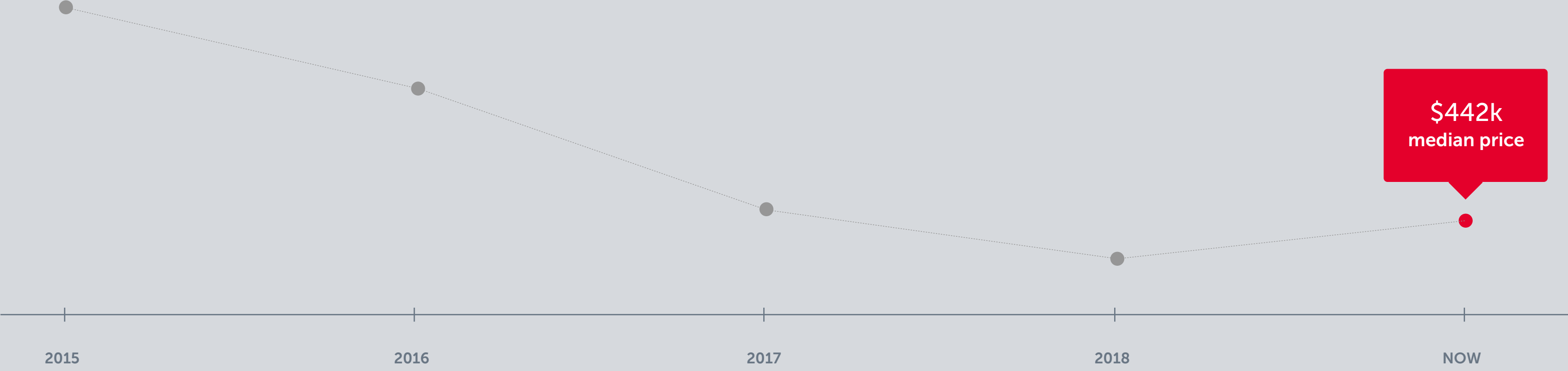


A prosperous economy

How Darwin rates living in their local area (0 poor - 10 very good)



- Feeling safe
- High quality health services
- Affordable, decent housing
- Good job prospects
- A prosperous economy



\$442k
median price

Appendix

Darwin

How well does your local area perform? (0-poor – 10-very good)						
	What makes somewhere a good place to live in 2019	2015	2016	2017	2018	NOW
Affordable decent housing	84%	3.0	2.5	4.1	4.5	4.6
High quality health services	64%	4.7	5.4	6.4	4.6	5.3
Good job prospects	60%	5.7	6.0	7.0	4.9	4.9
Feeling safe	55%	5.7	5.7	5.8	5.8	5.4
Making your way to and from services such as employment, education and healthcare with relative ease	30%	6.3	7.6	7.3	6.4	6.0
A prosperous economy	30%	5.5	5.9	6.7	4.9	4.6
Access to the natural environment (e.g. rivers, beaches, forests, parks, green spaces)	28%	6.7	8.0	7.5	7.2	7.3
A strong sense of community	28%	5.9	5.9	6.3	5.7	5.7
Opportunity for all	25%	5.5	4.6	6.3	6.5	5.1
A diverse range of shopping, leisure and dining experiences	21%	4.7	4.0	5.5	5.8	4.8
High quality education opportunities	17%	5.5	3.6	6.3	5.1	5.0
Reliable and efficient public transport	16%	6.3	4.1	6.2	4.1	5.1
Social cohesion (e.g. acceptance of multiculturalism, religious groups living in harmony, etc)	15%	6.7	6.2	5.7	6.3	6.4
A lack of road congestion	14%	6.8	8.0	7.8	6.0	7.1
The ability to view and participate in sports and recreation	8%	6.4	6.2	6.8	5.4	5.7
Cultural facilities such as museums, galleries, festivals	3%	4.8	5.5	5.6	5.2	4.8

Life in Darwin Index

The Life in Darwin Index is a measure of Darwin’s liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores.

Life in Darwin Index (0-100)	54.3	53.1	61.8	54.0	54.1
Life in Darwin Ranking	8	8	2	8	8
Median price (all property types)	\$525,000 (JAN)	\$525,000 (JAN)	\$500,000 (JAN)	\$465,833 (JAN)	\$442,000 (MAR)
Sample size	49	24	44	47	39

Appendix

About the Life in Australia Index

The Life in Australia study is conducted between 1 and 31 October annually using the Ipsos i-Say online panel. Sample: n=9,515 Australians. Conducted yearly since 2014, Life in Australia is the nation’s largest annual ongoing study of community values and liveability.

The Life in Australia Index scores (0-100) The Life in Australia Index is a measure of Australian states’ liveability. The index is created by multiplying and then summing attributes’ ‘importance’ and ‘performance’ scores citizens across the nation believe makes somewhere a good place to live, how liveable local areas across Australia are at a point-in-time, and whether local areas are becoming more or less liveable over-time. Ipsos has conducted the Life in Australia annually since 2014.

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Ipsos is a global leading market and social research agency. At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.



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